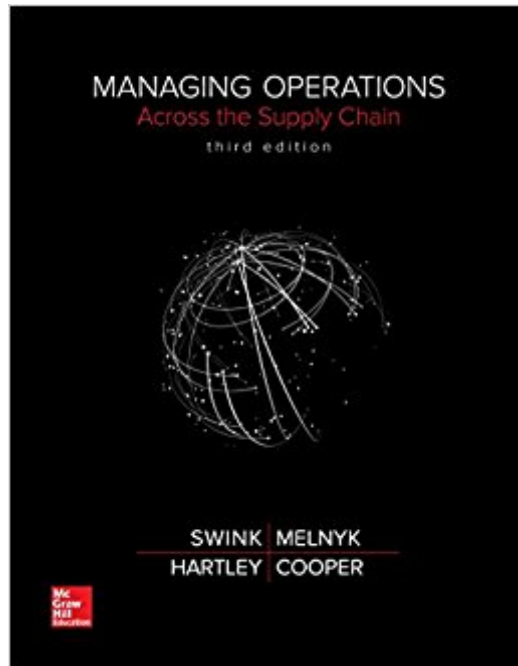




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Managing Operations Across The Supply Chain



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Managing Operations Across the Supply Chain offers a global, supply chain perspective of operations management – a treatment that embraces the foundations of operations management but includes new frameworks, concepts, and tools to address the demands of today and changing needs of the future. We live in dynamic and exciting times due to many changes affecting nearly every aspect of business- including operations management. This third edition reflects key shifts in operations management. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

Hardcover: 640 pages

Publisher: McGraw-Hill Education; 3 edition (July 22, 2016)

Language: English

ISBN-10: 1259544303

ISBN-13: 978-1259544309

Product Dimensions: 8.8 x 1.1 x 11.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

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